

# ANNUAL REPORT

## 2019



Pregnancy & Infant Loss  
support centre



STRENGTH • SUPPORT • TOGETHER

[WWW.PREGNANCYINFANTLOSSSUPPORTCENTRE.COM](http://WWW.PREGNANCYINFANTLOSSSUPPORTCENTRE.COM)

# An Incredible First Year

What a year it has been! On February 13, 2019 we officially opened our doors as a non profit organization. We were lucky to have a donated space in Northeast Calgary to get us started. This space allowed us to begin operating and put our vision out into the community.

Our vision was met with so much love, support and encouragement. During our first year we expanded our programming tremendously to meet the growing needs of our clients. We added 4 specialized peer support groups, increased our alternative therapy offerings, and saw a drastic increase in access to our mental health support.

To continue to raise awareness about our work we hosted two large community events: A community photoshoot that brought over 55 bereaved parents together in memoriam of their journey and babies. We also hosted our official Launch Party that saw upward of 75 community members, health care providers and donors in attendance.

We worked tirelessly to develop and expand our professional network and we saw incredible growth. By the end of the 2019 we had established a strong network with Mount Royal University and the University of Calgary. The development of these relationships is in alignment with our vision of creating a society in which the impacts of pregnancy and infant loss are acknowledged and supported.

While we continued to grow during our first year, the location we were operating out of was no longer able to contain our growth.

On May 13, 2019 we got the exciting and highly anticipated news that we had gained charitable status! Our registered charitable status allowed us to deepen donor relations and we secured funds that supported us in signing a new lease and we officially opened our doors in January 2020. The new space is centrally located in the beautiful neighbourhood of Sunalta and is big enough to grow with us as we move into our second year.

Our first year has been an incredible labour of love and we are proud of the growth that we have achieved. We want to celebrate and thank every volunteer, donor, funder, partner and advocates of our work--- because of your extraordinary love, encouragement and support we are ready to enter 2020 stronger than ever! Thank you!

*Aditi Loveridge*  
Aditi Loveridge  
Board Chair

# Year in Review

## Mental Health

**150**

Coaching & Counseling Sessions Facilitated

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## Peer Support Groups

**46**

Unique Clients Attended

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## Community Events

**178**

Unique Contacts

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## Alternative Therapies

**54**

Sessions Facilitated

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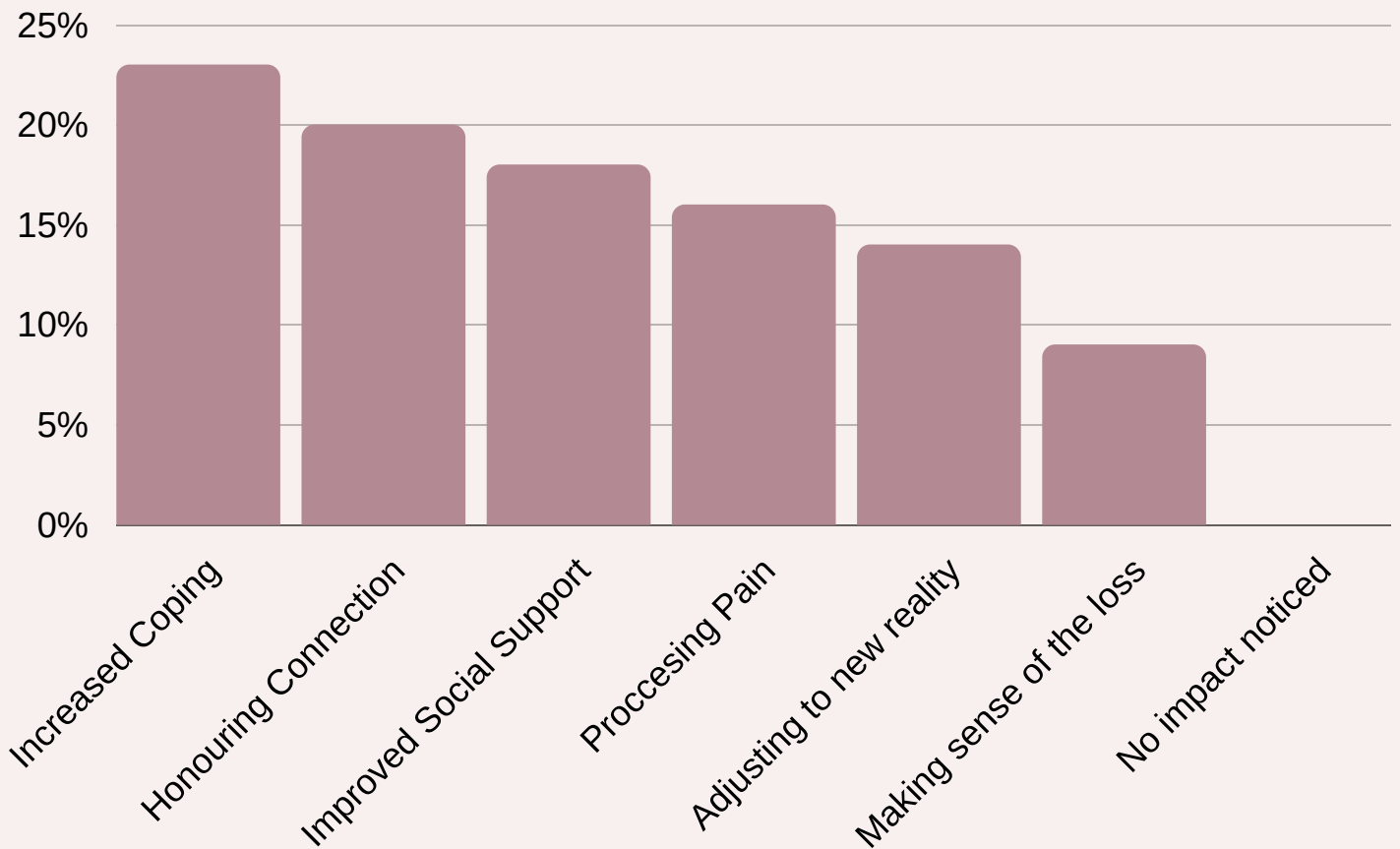
## Social Media

**1094**

Unique Contacts

# Our Impact

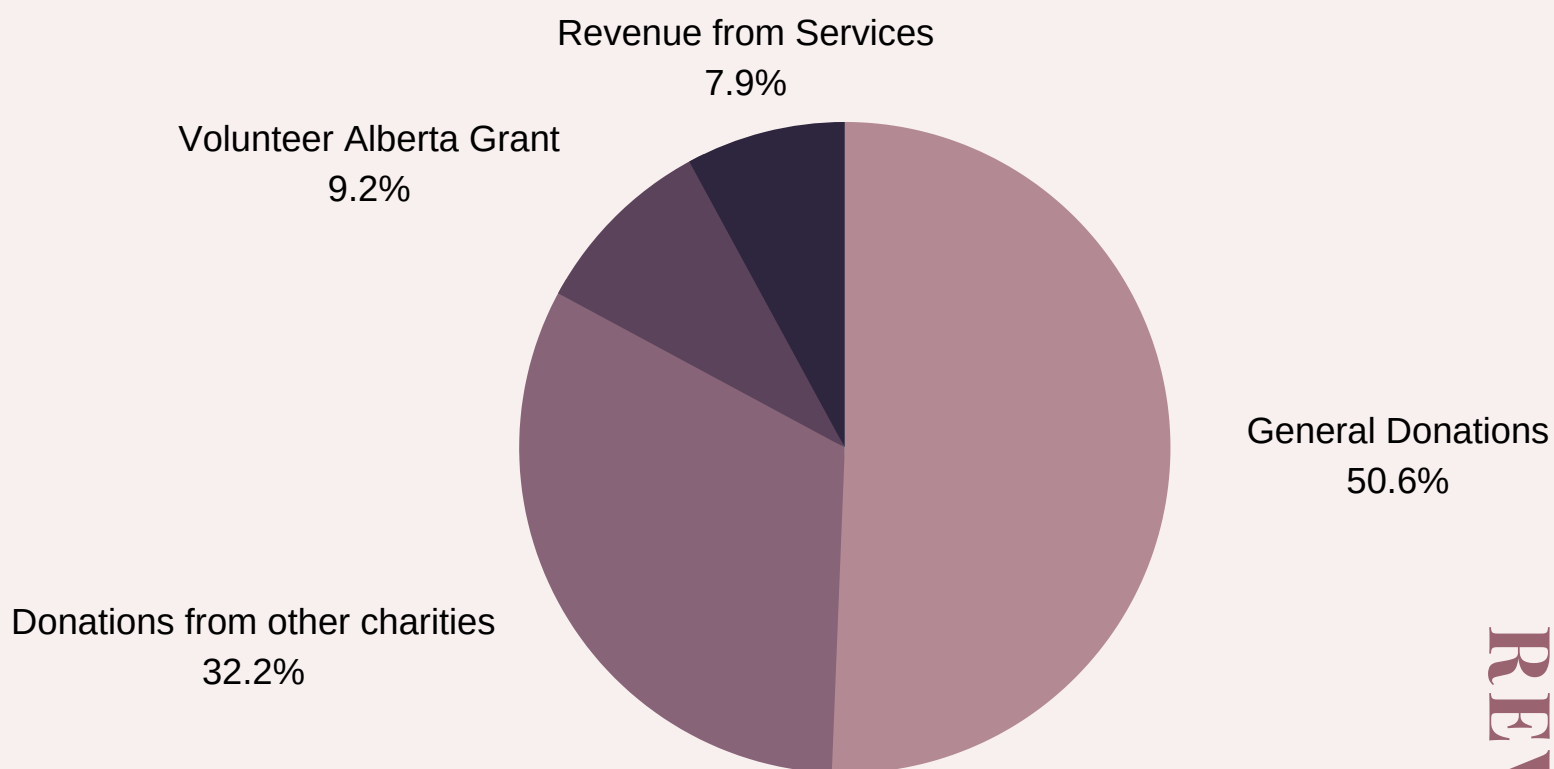
Client Impacts After Receiving Services



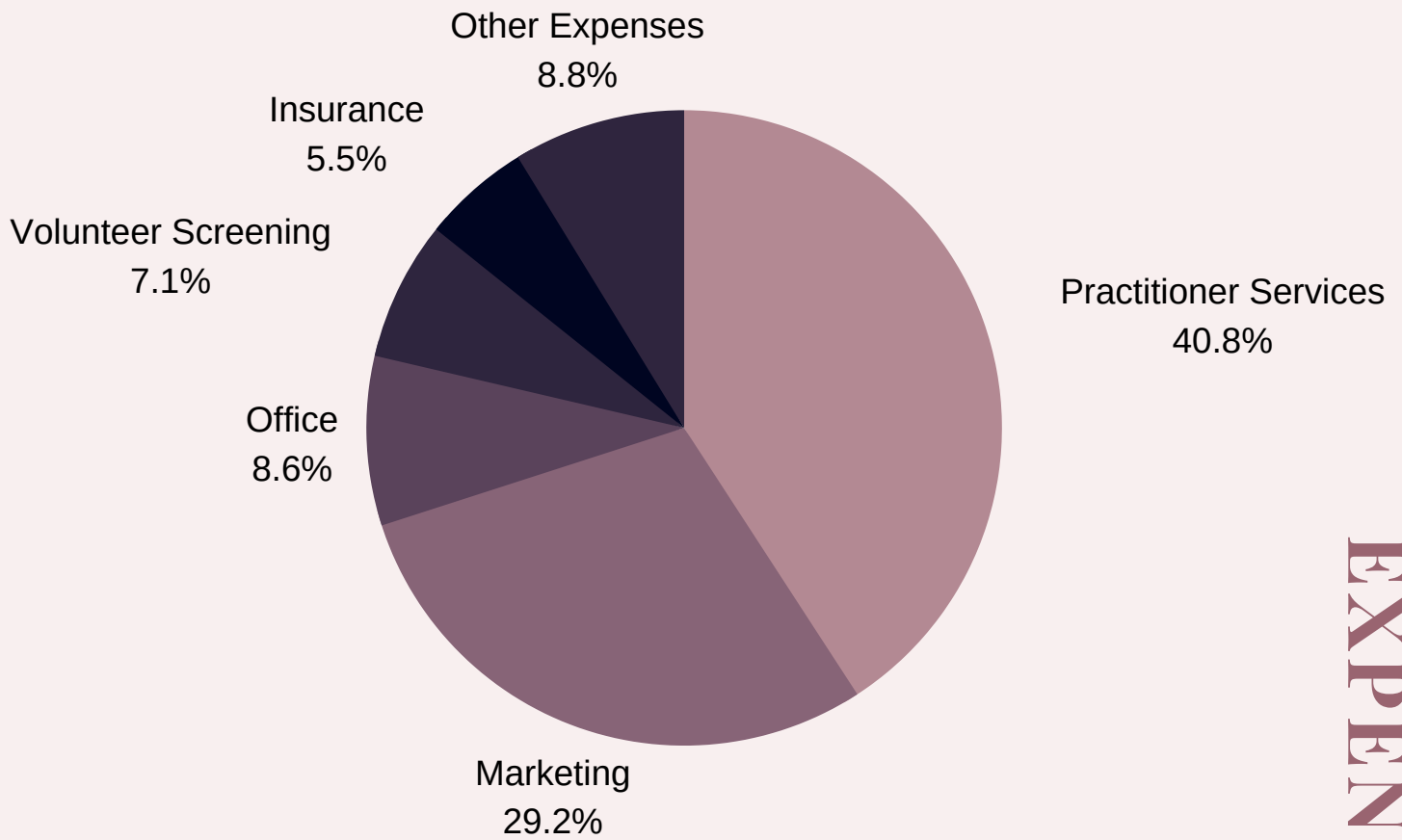
**"Through the centre I have felt connected to others in a way that only those who know this type of loss can relate to; a sense of connection and community."**

*"The world needs this [the centre] – the community needs it and we need it everywhere"*

**"Since attending meetings at the Center and using coaching...I am better able to process my anxiety and put my needs first"**



<span style="display:inline-block; width:15px; height:15px; background-color:#f08080; border:1px solid black;"></span> General Donations	\$16,488
<span style="display:inline-block; width:15px; height:15px; background-color:#f06292; border:1px solid black;"></span> Donations from other charities	\$10,492
<span style="display:inline-block; width:15px; height:15px; background-color:#c2185b; border:1px solid black;"></span> Volunteer Alberta Grant	\$3,000
<span style="display:inline-block; width:15px; height:15px; background-color:#000000; border:1px solid black;"></span> Services	\$2,581
<b>TOTAL</b>	<b>\$32,561</b>



<div></div> Practitioners Services	\$5,798
<div></div> Marketing	\$4,148
<div></div> Office	\$1,224
<div></div> Volunteer Screening	\$1,008
<div></div> Insurance	\$779
<div></div> Other expenses	\$1,245

<b>TOTAL</b>	<b>\$14,202</b>
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# Our Board of Directors



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Aditi Loveridge

Danyelle Kaluski

Samaher Sukareye

Roopa Khanna

Jena Colpitts

Board Chair

Vice Chair

Secretary

Director

Director