

ANNUAL REPORT 2022



Pregnancy & Infant Loss Support Centre
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Calgary, AB T3C 0K1

pilsc.org

2022 was the year for deepening our connections.

As we approach the end of another year at the Pregnancy & Infant Loss Support Centre, it is my privilege to reflect on our journey, the remarkable progress we've made, and the meaningful impact we continue to create for families navigating infertility, pregnancy and infant loss.

2022 had both challenges and triumphs, as we navigated through a world forever changed by the ongoing global health crisis. Amidst these trying times, the unwavering support and dedication of our community have been a beacon of hope for those we serve.

First and foremost, I'd like to acknowledge the tremendous strides we have made in raising awareness about pregnancy and infant loss. Through our outreach and education programs, we've reached an even wider audience, ensuring that the silence surrounding this often-stigmatized issue is shattered. We believe in fostering a culture of empathy and understanding, where families journeying through this complex time can find solace and support.

Our dedicated team has been working tirelessly to expand our support services. From a helpline staffed with compassionate volunteers to support groups, we're making sure that no one has to face the pain of loss alone. Our community of parents and families are finding solace in each other's stories and experiences, and we're honored to provide a platform for them to connect, heal, and grow.

The financial support we've received from our generous donors and partners has been instrumental in our mission's success. In 2022 we were extremely blessed to host in person fundraisers, which allowed our vital services to continue at no cost.

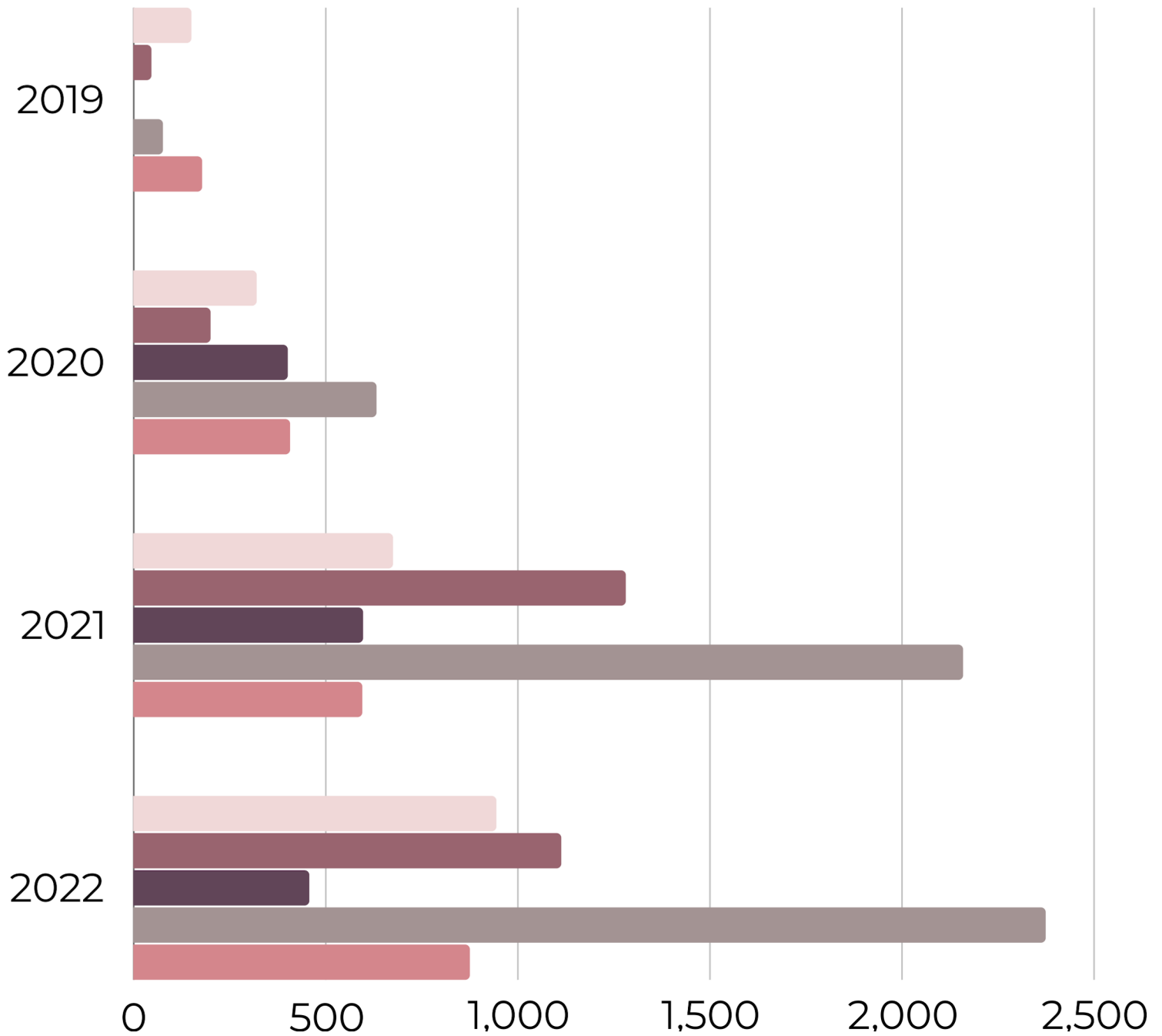
None of this would be possible without your unwavering support. Together, we are creating a world where families can find hope, healing, and a sense of community. A place where every person and experience feels that they belong.

Thank you for being a part of our family. Your compassion and generosity make it possible for us to shine a light on this important issue and bring comfort to the 1 in 4 people impacted by loss.

Aditi Loveridge
Aditi Loveridge
Founder/CEO

Years in Review

Mental Health Sessions Support Groups
Helpline Interactions Client Interactions
Community Engagement



2022 in Review

Mental Health

944

Coaching & Counseling Sessions
Facilitated

Peer Support Groups

1,113

Clients Attended

Helpline

457

Unique Conversations

Clients Interactions

2374

Community Engagement

875

Unique Contacts

2022 Highlight

On June 12, 2022 we hosted our first annual PILSC Legacy Run/Walk

Our first annual run was a huge success. How well the event was received was a testament to how needed a run/walk that support the pregnancy and infant loss community was needed.

In 2022 our fundraising Goal was \$60,000 which we exceeded, raising: \$93,695! The event brought in 350 participants, 150 over our anticipated numbers





"As parents to a baby not earthside, we don't get to enjoy the birthday parties or school plays, but this walk is something that we do get to do for our child"



#BereaveWithMe Conference

On November 26, 2022 we held our first in person conference. The conference brought community and professionals to explore what healing after loss can look like through mind, body and spirit. We had 88 participants in attendance and the day was full of meaningful connection, conversation and insight.

Aditi Loveridge, PILSC founder/ceo delivered a powerful keynote message. One participant shared:

Aditi's words were so powerful and memorable -- honestly, I've been to many conferences over the years and Aditi's keynote presentation was the most authentic and memorable I have ever heard.





The conference was a great opportunity for healing



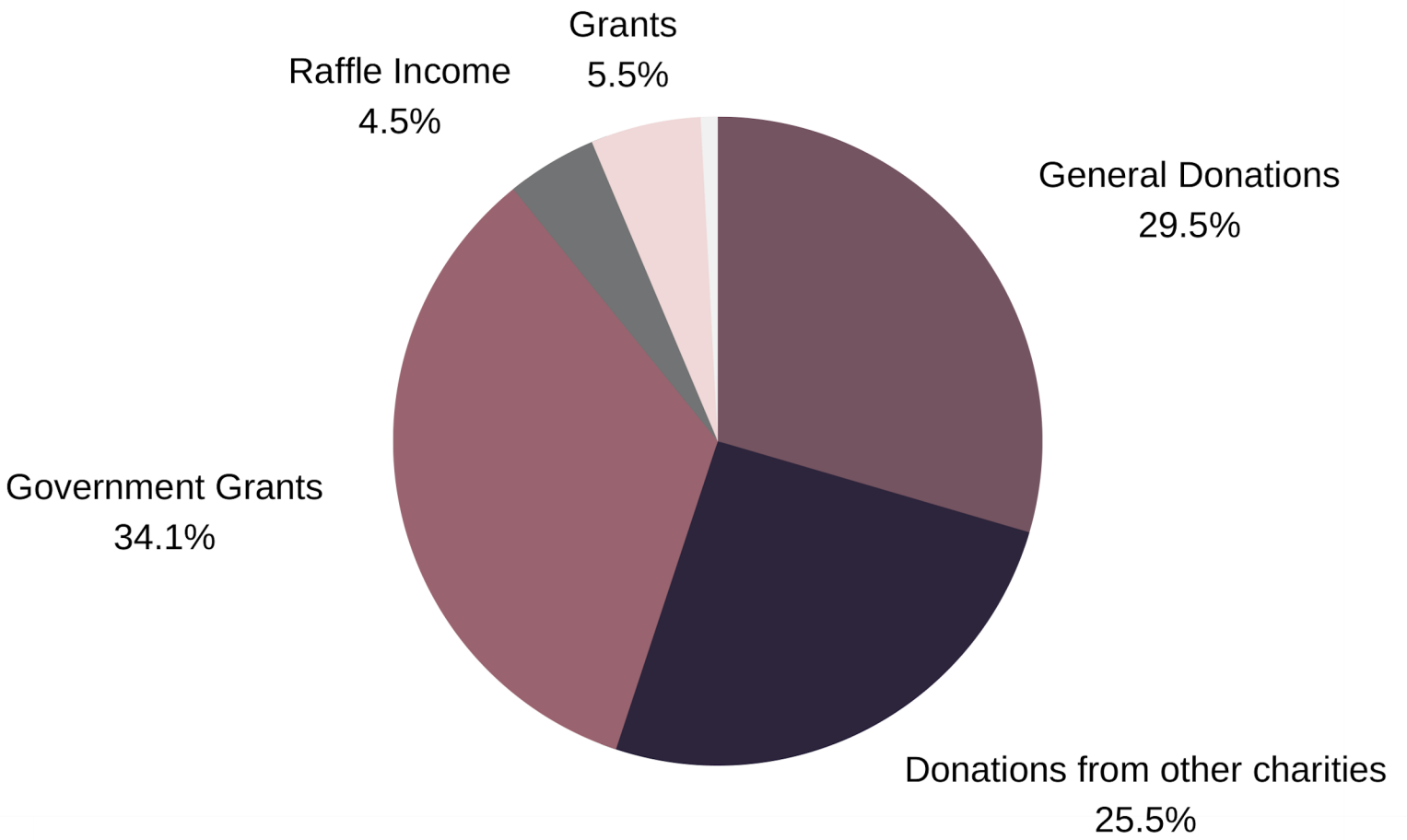
Tiny Footprints Gala

The Tiny Footprints Gala started in 2016 by Kristina Oriold and Jen Woods. Kristina's loss of her twin daughter inspired her to create the event, and her best friend, Jen stood by her as co-founder. Over the next 7 years, hundreds of courageous and hard working members joined the planning committee. This group, each who have been touched by pregnancy and/or infant loss are an integral part of the success of the gala each year. The gala has seen tremendous support through partners, silent auction items and attendees, thus raising over \$600,000, helping fund pregnancy and infant loss programs in Calgary.

In 2020 Tiny Footprints Gala chose to donate funds from that years gala to a Calgary based charity, the Pregnancy & Infant Loss Support Centre (PILSC) that provides no-cost support services to those navigating infertility, pregnancy and infant loss. During an incredibly difficult time, these funds were life saving for bereaved Calgarians. Over the next two years, PILSC were proud recipients of the TF gala funds. In 2022 Kristina and Jen passed the gala into the trusted hands of PILSC founders Aditi Loveridge and Danyelle Kaluski, who are honoured to continue the gala and deepen PILSC's support offerings through this incredible fundraising initiative.



REVENUE 2022

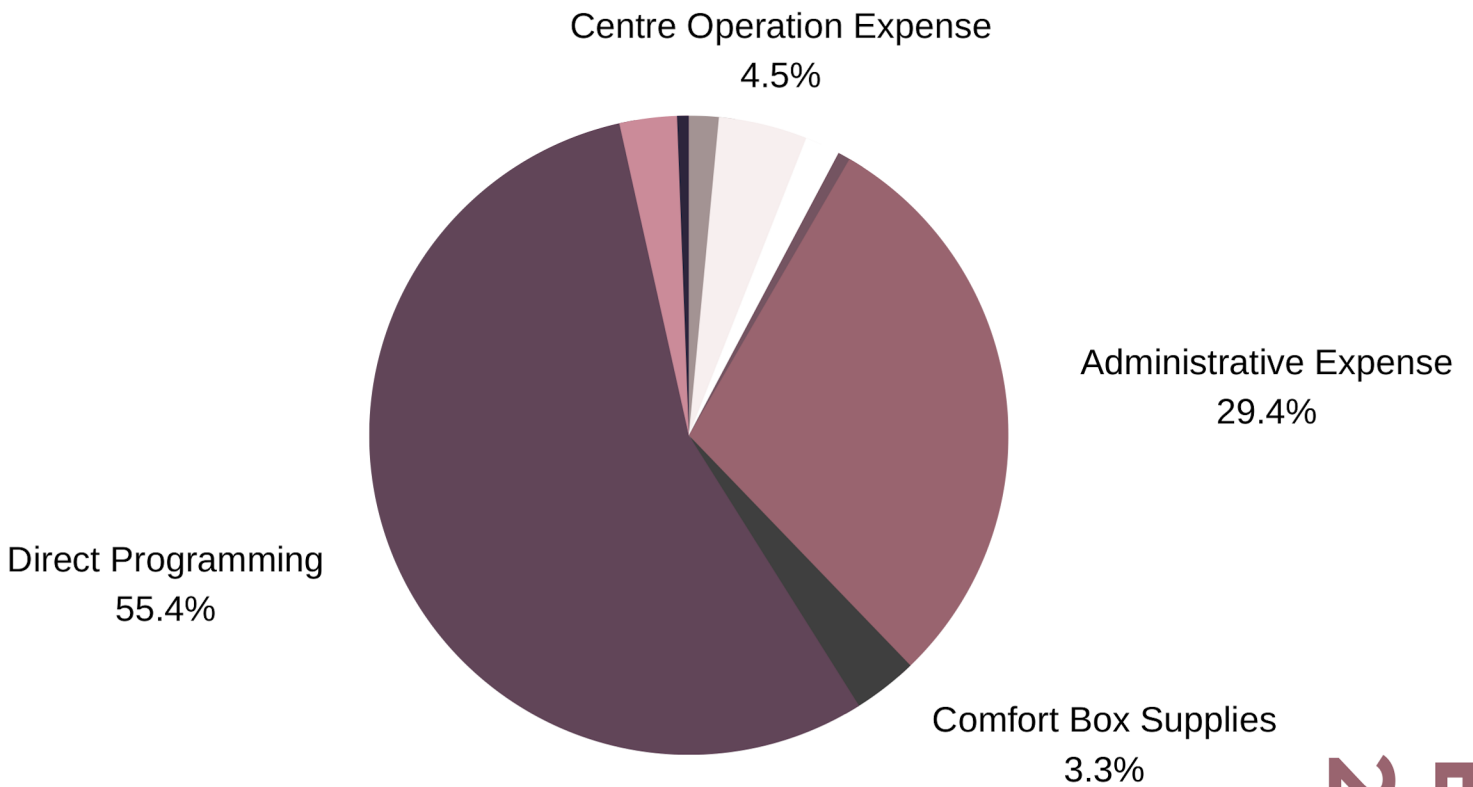


General Donations	\$179,750
Donations from other charities	\$155,486
Government Grants	\$207,368
Raffle Income	\$ 27,450
Grants	\$ 33,453
Other Income	\$17.063

TOTAL
\$620,570

EXPENSES

2022



Direct Programming	\$364,223
Marketing Expense	\$19,058
Centre Operation Expense	\$29,440
Professional Consultants	\$11,646
Administrative Expense	\$193,246
Training and Development	\$4,110
Office & Technology Supplies	\$9,987
Comfort Box Supplies	\$21,410
Other	\$3,381

TOTAL

\$656,858

2022 Board of Directors



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* Term ended June, 2022



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